

ARIZONA STATE PARKS BOARD ARIZONA STATE PARKS OFFICES BOARD ROOM JANUARY 11, 2012 MINUTES

Board Members Present

Tracey Westerhausen, Chairman; Walter D. Armer, Jr., Vice-Chairman; William C. Scalzo; Alan Everett; Reese Woodling

Board Members Present Via Conference Call

Maria Baier

Board Members Absent

Larry Landry

Staff Members Present

Bill Feldmeier, Interim Executive Director; Jay Ream, Assistant Director, Parks; Kent Ennis, Assistant Director, Administration; Jay Ziemann, Assistant Director, External Affairs and Partnerships; Monica Enriquez, Executive Staff Assistant; Jeanette Hall, Chief of Staff

Attorney General's Office

Laurie Hachtel, Assistant Attorney General

AGENDA

(Agenda items may be taken in any order unless set for a time certain)

A. CALL TO ORDER - ROLL CALL - Time Certain: 10:00 AM

Chairman Westerhausen called the meeting to order at 10:00am. Roll call indicated a quorum was present.

B. PLEDGE OF ALLEGIANCE

Chairman Westerhausen asked Hank Rogers from the Off-Highway Vehicle Advisory Group (OHVAG) to lead the audience in the Pledge of Allegiance.

C. INTRODUCTIONS OF BOARD MEMBERS AND AGENCY STAFF

1. Board Statement - "As Board members we are gathered today to be the stewards and voice of Arizona State Parks and its Mission Statement to manage and conserve Arizona's natural, cultural, and recreational resources for the benefit of the people, both in our parks and through our partners."

The Board and Staff introduced themselves.

Chairman Westerhausen welcomed Mr. Feldmeier, Interim Executive Director, Arizona State Parks (ASP).

D. ELECTION OF BOARD OFFICERS FOR 2012

1. The Board will nominate and elect its Chair and Vice-Chair for 2012

Mr. Scalzo motioned to select Walter Armer, Jr. as Chair and Maria Baier as Vice-Chair. Mr. Everett seconded the motion. Mr. Armer noted he would abstain from the vote. The motion passed.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment A.



E. COMMENTS FROM THE NEW PARKS BOARD CHAIR

Chairman Armer welcomed Mr. Feldmeier to the Board meeting. Mr. Armer thanked Ms. Westerhausen for doing a great job this past year especially working with the Legislature. Chairman Armer asked Ms. Westerhausen if she would continue to help in that endeavor.

Chairman Armer said he has greater hopes for the Legislature than he has had in the past. He said he thought ASP made some headway with the Legislature in getting them to understand what ASP is, how ASP operates and what ASP represents in the State. The ASP system generates something in the area of \$300 million in taxes to the State and is particularly valid to the rural counties. He thanked Ms. Westerhausen again and presented her with a plaque.

F. CALL TO THE PUBLIC – Consideration and discussion of comments and complaints from the public. Those wishing to address the Board must register at the door and be recognized by the Chair. It is probable that each presentation will be limited to one person per organization. Action taken as a result of public comment will be limited to directing staff to study or reschedule the matter for further consideration at a later time.

Hank Rogers, Member, Off-Highway Vehicle Advisory Group (OHVAG) said he would like to address agenda item I-1. He said he and several other people have been pushing for this item for a long time and is glad it is now on the agenda. He urged the Board to pass this measure and spoke of Lyman Lake and Alamo Lake as possible sites. He noted that he serves on OHVAG, an advisory group to the Arizona State Parks Board, that advises on motorized recreation.

Tom McGilvra from Great Expectation Catering, spoke about the Lodge at Tonto Natural Bridge State Park. He said his company is interested in that property. He noted there are some problems but his company wanted to state for the record that they are interested and would like it to go forward and be kept abreast of the progress. He suggested extending the term of the agreement from a 5-year to a 10-year agreement to cover expenses.

Sanford Cohen said he was representing the Landowner Lessee Sportman's Relations Committee (LLSRC), a committee of the Arizona Game and Fish Department. He said he was at the meeting to address the agenda item on the potential analysis of the usefulness of Off-Highway Vehicle (OHV) staging areas in State Parks. He said he would mention some criteria that should be used in the analysis where these OHV staging areas might best be suited. 1) Connectivity to an existing trail system be it on another jurisdiction or some other land that is easily accessible from the state park. 2) He suggested considering a short list of state parks that the LLSRC would consider excellent candidates for OHV staging areas.

Marilyn Ruggles, Riordan Action Network, spoke about Riordan Mansion State Historic Park. She said on January 15, 2010 the Board had no choice but to announce Riordan Mansion would close on February 22, 2010. As the Board knows, the park never closed. She said Riordan Action Network raised over \$60,000. She said it has been a group of people from all different organizations that have come together to make it work. She said she came to say thank you. Chairman Armer said from the Board's stand point we thank you.



Robbin Flowers, All in All Enterprises, said she would address agenda item J-5 about the Tonto Natural Bridge Request for Information. She said their company is very interested in pursuing a Request for Proposal for the Lodge. Chairman Armer said at this point ASP is still trying to figure out what the potential is there.

Jim McPherson, Board President, Arizona Preservation Foundation, the statewide historic preservation advocacy group. He said he would address agenda item J-7 about the Main Street Program. He said the economic development component of ASP needs to be recognized even more so in this state and how it helps the health and education and economic development of Arizona. The Arizona Preservation Foundation hopes that ASP will manage the Main Street Program. He encouraged the Board to support J-7 and noted he was representing 15 organizations, non-profits, private and public, who are supportive of this concept.

Chairman Armer said ASP needs help from everyone in the audience in dealing with the legislature especially if you are from rural Arizona.

- G. CONSENT AGENDA The following items of a non-controversial nature have been grouped together for a single vote without Board discussion. The Consent Agenda is a timesaving device and Board members received documentation regarding these items prior to the open meeting. Any Board member may remove any item from the Consent Agenda for discussion and a separate vote at this meeting, as deemed necessary. The public may view the documentation relating to the Consent Agenda at the Board's office: 1300 W. Washington, Suite 150A, Phoenix, Arizona.
 - 1. Approve Minutes of October 26, 2011 Arizona State Parks Board Meeting
 - 2. Approve Executive Session Minutes of November 23, 2011 Arizona State Parks Board Meeting
 - 3. Approve Minutes of November 30, 2011 Arizona State Parks Board Meeting
 - 4. Approve Executive Session Minutes of November 30, 2011 Arizona State Parks Board Meeting Sponsorship and Donations Advice
 - Approve Executive Session Minutes of November 30, 2011 Arizona State Parks Board Meeting – Mid-Period Performance Review of Executive Director
 - 6. Approve Executive Session Minutes of November 30, 2011 Arizona State Parks Board Meeting Recruitment of Executive Director or Appointment of Interim Executive Director

Mr. Woodling motioned to approve the Consent Agenda. Ms. Westerhausen seconded the motion. The motion passed.

Ms. Baier left at 10:25am.

H. DIRECTOR'S SUMMARY OF CURRENT EVENTS – The Executive Director will provide a report on current issues and events affecting Arizona State Parks. A list of items to be discussed under this agenda item will be posted on the State Parks website (azstateparks.com) 24 hours in advance of the Parks Board meeting.



Mr. Feldmeier told the audience this is his first Parks Board meeting as Interim Executive Director of Arizona State Parks (ASP). He said he thanked the Board for this opportunity and takes seriously the charge the Board has given him.

Mr. Feldmeier gave a presentation on the Director's Summary of Current Events. The presentation is included in these minutes as Attachment B.

Chairman Armer said Mr. Feldmeier mentioned the Arizona State Parks Foundation is hosting a Day at the Capitol on February 21, 2012. He noted this event is open to anyone who wants to attend.

Cristie Statler, Executive Director, Arizona State Parks Foundation encouraged people to make a reservation by email with the Foundation. Appointments are being made with legislators. The legislators will not be at the Senate lawn. The Foundation will be convening at the Arizona League of Cities and Towns in the morning to host the education portion. The education portion is first, then the appointments with legislators and then there will be a press conference at 12pm on the Senate lawn.

I. BOARD ACTION ITEMS

1. Consider Exploring Using Arizona State Park(s) as Off-Highway Vehicle Sites or Staging Areas – Staff recommends the Arizona State Parks Board direct staff to explore the possibility and feasibility of using Arizona State Park(s) for potential off-highway vehicle recreation use, or using the park(s) for potential off-highway vehicle recreation staging areas, and that staff report back to the Board.

Mr. Everett motioned to direct staff to explore the possibility and feasibility of using Arizona State Park(s) for potential off-highway vehicle recreation use, or using the park(s) for potential off-highway vehicle recreation staging areas, and that staff report back to the Board.

Mr. Scalzo seconded the motion. Mr. Everett said he would like to amend the motion.

Mr. Everett motioned to direct staff to explore the possibility and feasibility of using Arizona State Park(s) for potential off-highway vehicle recreation use, or using the park(s) for potential off-highway vehicle recreation staging areas, and that staff report back to the Board. The Arizona State Parks Board encourages staff to seek partners in developing this plan.

Mr. Scalzo seconded the motion. The motion passed.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment C.

2. Discussion and Possible Action Regarding Recruitment of Executive Director or Appointment of Interim Executive Director – This item may include an update to the Arizona State Parks Board by the Permanent Executive Director Hiring Subcommittee concerning the process in the recruitment of the Executive Director. This item may also include a presentation by the Department of Administration concerning Executive Director recruitment. This item includes approval of interview questions for candidates for Executive Director.



Mr. Scalzo motioned to approve written questions 1-4 and questions 1-11 as questions that the Executive Director Hiring Subcommittee will present to the Executive Director candidates prior to and in their interviews.

Mr. Woodling seconded the motion. The motion passed.

The Arizona State Parks Board Action Report on this agenda item is included in these minutes as Attachment D.

J. DISCUSSION ITEMS

1. Revenue Forecast by Major Fund and Park Visitation Update

Mr. Ennis said the news for December is good. He said it is usually the lowest point in the year. Attendance was up almost 14% over last year and up 22% in revenue for that month alone. He said that is the best we've had in the last four years. He said year-to-date we are up 11% in revenues.

Mr. Ennis said the Off-Highway Vehicle Recreation Fund is 6% ahead of forecast. The Law Enforcement Boating Safety Fund is tracking on forecast. The State Lake Improvement Fund is tracking exactly on forecast. Interest earnings are running slightly above forecast.

2. State Parks Operations Status Update

Mr. Ream gave a presentation on the State Parks Operations Status Update. The presentation is included in these minutes as Attachment E.

Mr. Scalzo asked about federal agencies who have an operations site at San Rafael Ranch State Natural Area. Mr. Ream answered that ASP was asked by the U.S. Border Patrol to allow for some observation posts to direct operations in that area of the border. ASP did this under a special use permit which does not require Board action. Staff feels that any presence at the natural area helps to protect ASP's property and ASP's ability to watch that area.

Mr. Scalzo said this is good news and any way ASP could get that news out. He thought it would be good for the public to know that ASP is trying to take care of these facilities in the best possible way.

3. Update on Public Fishing Facility at Contact Point

Mr. Ream said the Lake Havasu Fisheries Partnership and the BLM approached ASP to allow for a free public fishing facility at Contact Point. The facility would include a fishing pier, shade ramada, restrooms, hiking trails, wildlife viewing area, signage and parking. There is no need for a Board action at this time.

Mr. Scalzo asked if the fishing dock would be handicap accessible and if so how would those individuals access it. Mr. Ream said the dock would be barrier free and available for handicap access.

Mr. Scalzo said related to that is road accessibility. These individuals would be using the same entrance as the training center. Mr. Ream answered affirmatively.

Mr. Scalzo asked if ASP would need assistance from Arizona Department of Transportation (ADOT) on the road system. He said he was concerned about traffic flow because there is only one entrance. Mr. Ream answered that when ASP begins its



development, staff would work closely with ADOT because ADOT would not want any traffic backup on I-95 along that coastline.

Mr. Feldmeier noted that he and Mr. Ream would be in Lake Havasu the week of January 17 and would report back to the Board.

Mr. Ziemann noted that staff has been working with Lake Havasu City on a possible MOU to deal with these access issues.

4. Sponsorships and Donations Policy Update

Mr. Ream introduced Janet Hawks, Chief of Operations and the Sponsorships and Donations Committee Chair. He said she and her committee have worked hard to bring this Sponsorships and Donations policy to this level. Many of the concerns have been addressed as we have brought this to the Parks Board before and discussed with many of ASP's partners.

Ms. Hawks said this topic was first brought in front of the Board in November 2010. The Governor's Office expressed an interest in having the agency become more involved in sponsorships and donations. Since then staff has worked to put together a policy that outlines a framework for managing sponsorships and donations.

The presentation on this agenda item is included in these minutes as Attachment F. A cross agency team was formed and was tasked with drafting the new policy. Other agencies and organizations were surveyed that already had a policy in place. She said about 30 organizations were approached and some of them are listed in the presentation.

Ms. Hawks noted the National Park Service (NPS) seemed to be the most well researched option which dealt with issues similar to ours thus much of what is in ASP's policy was guided by the NPS policy. She said in February 2011 the Board authorized staff to seek public input. Between February and December 2011, staff sought public input three times and heard from ASP's partners noted in the presentation.

Ms. Hawks said the first attempt was a 27-page policy that feedback said was too cumbersome and bureaucratic. The second draft was divided into a policy document for staff and three partner documents which are for the use of potential sponsors and donors. The team concluded that the ideal solution was to simplify both the policy and the partner document. The latest versions were included in the Parks Board packet for the January 11, 2012 meeting along with an addendum that outlines ASP's legal authority to do this. Mr. Ream said this is a policy and certainly policies guide staff but the Board could overrule any policy.

Ms. Westerhausen asked if ASP would have the staffing to have an authorized employee do the background checks under vetting potential donors. Ms. Hawks answered affirmatively. She noted that vetting is only for proposals with significant amounts of money and ASP is already doing many of these things. She didn't think it would take extra staff or staff time.

Mr. Ream noted that most of the big donations have been with groups that are affiliated with ASP such as the Arizona State Parks Foundation or one of the Friends groups and these are pre-vetted.



Mr. Scalzo noted that in the policy it says that ASP would not accept matching donations that impose a fundraising challenge. Mr. Ream answered that ASP cannot commit any funds if someone would offer a donation but with the stipulation that they would have to matched by ASP.

Mr. Scalzo asked about donated property. He said based on this policy if a property is donated to ASP may pass it on to a not-for-profit. He asked how this is done legally. Mr. Ream answered that if ASP were to decide they wanted to sell a property that was given as a donation then the money would become public money. ASP would need the option to donate it to the Arizona State Parks Foundation or a Friends group.

Mr. Scalzo asked if the property is donated to the Arizona State Parks Foundation, for example, how is ASP assured the money would come back to ASP. Ms. Hachtel said that would not be under ASP's control.

Mr. Ream noted there are some pieces that are not here yet. One is employee guidelines and the other piece is naming opportunities (out for public comment right now). The naming opportunities was a request by the Governor's Office and the impetus for the whole Sponsorships and Donations policy.

Mr. Ream noted staff is still working on the document and welcomes any comments from the Board. The entire policy would be brought back to the Board for consideration at a future meeting.

Ms. Westerhausen said with regards to vetting potential donors. She recommended putting something in the policy to say donors above X amount would be vetted. She also recommended that the employee guidelines would be specific about what ASP would be looking for. Ms. Hawks said the team would look at that.

Mr. Scalzo asked if this document had been reviewed legally and acceptable at this point. Ms. Hachtel answered affirmatively. She suggested that as this continues to be explored and revised that legal counsel would continue to work with staff. She said when this is put on the agenda for approval from the Board that an executive session for legal advice might be scheduled, too.

Request for Proposal for the Operation of the Lodge at Tonto Natural Bridge State Park Update

Mr. Ziemann said this would be an update on ASP's efforts to open the Lodge at Tonto Natural Bridge. ASP sent out a Request for Information (RFI) and in September ASP received the responses. He said the responses to this RFI are ideas from the private sector on opportunities and problems with operating the Lodge. He noted that some of those that attended the open house in September are attending this meeting to express their continuing interest in the project.

Mr. Ziemann said overall the respondents were interested in having ASP do, and in some cases, substantial capital investment. That becomes problematic because ASP has no capital budget at this time. A couple of the respondents indicated that they wanted to fully operate the entire park. Staff would like to continue to do facility assessment. One respondent noticed that there might have been a mold problem and that was taken care of. Staff needs to continue to work through a facility assessment and work with ASP's partners and respondents to see if the Lodge could be opened to the public.



Chairman Armer noted that the Board knows that many of the parks require capital improvements. Mr. Ziemann said ASP invested about \$1 million in the Lodge. Ms. Flowers noted that All in All Enterprises would come in with its own capital and not require any from ASP.

6. Discussion on Legislative Issues, Priorities, Messaging Points and Potential Solutions for Upcoming Legislative Sessions

Mr. Ziemann said the legislative session convened on January 9, 2012. He noted that at the October meeting the Board asked staff to come up with a one-pager messaging statement. A draft was given to the Board. This document would be provided to people or allow them to print out and hand out to their legislator. He asked the Board to take a look at that.

Mr. Ziemann said House Bill (HB) 2071 deals with ASP's reservation surcharge fund. He said at the September 2011 meeting, the Board discussed the need for removing the cap on the reservation surcharge. He said he took that proposal to the Governor's Office and it was approved. It is a funds bill so it would be an Appropriations bill so the idea was floated to Rep. Kavanagh to see if we would be interested in sponsoring it. Rep. Kavanagh indicated he was not interested in running that bill and the bill became superfluous because ASP considers the Reservation Surcharge Fund part of the Parks Generated Revenue. It was then incorporated into the bill that Rep. Fann is going to introduce. Therefore, the bill on the Reservation Surcharge was no longer needed. However, Rep. Kavanagh pre-filed and dropped the bill on January 6, 2012

Mr. Ziemann said the Governor's budget and the Joint Legislative Budget Committee (JLBC) budgets would be released on January 13, 2012. Mr. Feldmeier noted that one of the dangers is thinking its better. Although it is, ASP should still be cautious. He said he intends to assist Mr. Ziemann where necessary and possible. He hoped the Board Members could talk to individual legislators and committees as necessary and as needed.

Mr. Everett asked when the deadline for introducing legislation in the House. Mr. Ziemann answered that the deadline in the House is January 13, 2012. Mr. Scalzo asked if the Fann bill could end up in Rep. Kavanagh's committee. Mr. Ziemann answered that staff has worked with House staff and the Speaker's office to try to get that assigned to the Natural Resources Committee since October.

7. Consider an Agreement to be a Main Street Coordinating Program Manager

Mr. Ziemann said the Main Street Program is a unique preservation based economic development program that enables communities to vitalize their downtown neighborhood districts. Since 1986, the program has been housed in the Department of Commerce. Now with the new Commerce Authority this program has been orphaned and is looking for a home. There is a consortium looking to find a home for the Main Street Program. In many states this is housed within the State Historic Preservation Office (SHPO). Jim Garrison, the State Historic Preservation Officer, has been attending these meetings and could answer questions the Board might have. Staff just wanted to alert the Board that there is a process trying to find a home for the Main Street Program. ASP, through the SHPO, would be happy to undertake this. It comes with a source of funding.



Mr. Garrison noted that Jennifer Evans, a member of the Task Force and a Main Street Coordinator from Florence, is the primary guardian of McFarland State Historic Park.

Mr. Scalzo asked what the source of revenue to operate is. Mr. Garrison said there would be an agreement with the National Trust for Historic Preservation but the funding source that is being pursued is agricultural money through that group and would help fund parts of the program inside the agency. Mr. Scalzo asked if any of the money would come from the Commerce Authority. Mr. Garrison answered no.

Mr. Everett said the Main Street Program is a big deal in the rural communities and he said he hoped if ASP is involved in this that the funding comes and staffing would as well because there is a lot involved. He said he is a big supporter of the Main Street Program and he hoped that ASP would have the resources to continue the program in the same manner or even enhance it.

Mr. Ziemann said he echoed the comments of Mr. Everett. He said clearly the Main Street Program falls clearly within ASP's mission statement. ASP would be a natural and a great home for the program. He noted that if the resources are there ASP would welcome the program.

Mr. Scalzo asked if there would have to be statutory changes to bring this program to the agency. Mr. Ziemann said the statutory changes would take place in the budget bills when the legislature would move the money.

Mr. Scalzo asked if this could happen in this budget period and therefore could happen by April 2012. Mr. Ziemann answered affirmatively.

Mr. Garrison noted if ASP would take it over then different pieces might be assigned to several staff members rather than one staff member managing the entire program.

8. Agency Sunset Review and Office of Auditor General Audit Update

Mr. Ziemann said representatives from the Auditor General have been working at ASP's offices and are currently doing the preliminary review and fieldwork.

Mr. Scalzo asked if this is the continuation bill for the agency. Mr. Ziemann answered affirmatively but noted the continuation bill would not be introduced until the FY 2013 session.

Mr. Woodling asked Mr. Ziemann to briefly describe what the audit encompasses and what the auditors looking at. Mr. Ziemann said auditors would look at parks and how ASP operates them and the money ASP has to operate them. They would also look at capital development, administration procedures, advisory groups, the way ASP gets input from the public. They would examine the wide gamut of the entire agency. They would look at the planning processes and what plans ASP would have for the future. He said in the preliminary review they would look at broad scope and then they would try to focus on three or four specific findings. Those would be presented to the Committee of Reference and the agency is asked to respond to those.

K. TIME AND PLACE OF NEXT MEETING AND CALL FOR FUTURE AGENDA ITEMS

1. Staff recommends the next Arizona State Parks Board Meeting be held on Wednesday, February 15, 2012.

2. Board members may wish to discuss issues of interest to Arizona State Parks and request staff to place specific items on future Board meeting agendas.

Mr. Scalzo said there would be discussion about the Executive Director hiring processes and an update about the process. He noted the subcommittee meetings would continue and they would be posted accordingly.

Mr. Everett asked if would be of benefit for the Parks Board to arrange a joint meeting with the Game and Fish Commission. There might be opportunities to discuss for joint partnerships. Mr. Ream said there have been joint meetings with the Parks Board and the Game and Fish Commission in the past.

Mr. Scalzo suggested the joint meeting take place at the offices of the Game and Fish Department.

L. ADJOURNMENT

Mr. Woodling motioned to adjourn. Ms. Westerhausen seconded the motion. The motion passed. The meeting adjourned at 11:50am.

Pursuant to Title II of the Americans with Disabilities Act (ADA), Arizona State Parks does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the acting ADA Coordinator, Nicole Armstrong-Best, (602) 542-7152; or TTY (602) 542-4174. Requests should be made as early as possible to allow time to arrange the accommodation.

Walter D. Armer, Jr., Chairman

Bill Feldmeier, Interim Executive Director

2/17/12 10:45 AM



Attachment A Arizona State Parks Board Action Report Agenda Item #: D-1

Title: Election of Board Officers for 2012

Staff Lead: N/A

Date: January 11, 2012

Board Members	Aye	Nay	Absent	Abstain	Comments
Walter Armer Maria Baier Alan Everett Larry Landry William Scalzo Tracey Westerhausen Reese Woodling					
Approve 🗵	Deny		Amer	nd 🗆	

Motion:

Mr. Scalzo motioned to select Walter Armer, Jr. as Chair and Maria Baier as Vice-Chair. Mr. Everett seconded the motion. Mr. Armer noted he would abstain from the vote. The motion passed.

Board Questions/Comments:

There were no questions or comments from the Board.

Director – Current Event

H.1.

Yuma Territorial Prison State Historic Park Yuma Quartermaster Depot State Historic Park



Director – Current Event

	- Park	Guests		
Amoriaa'a Stata Danlar	Alamo Lake Boyce	4		
America's State Parks	Buckskin Catalina	43 19 58		
"First Day Hikes"	Cattail Cove Dead Horse Kartchner	10 23 28		
Τ	Lake Havasu Lost Dutchman	3 128		
January 1, 2012	Picacho Red Rock Roper Lake	20 57 10		
	Tonto Nat.Brid.	50		
	Total Guests Miles hiked	518 25		

Director - Current Event

First Day Hikes



Lost Dutchman State Park – Story in: Arizona Republic & Tucson Citizen



Dead Horse Ranch State Park



Tonto Natural Bridge State Park – Payson Roundup

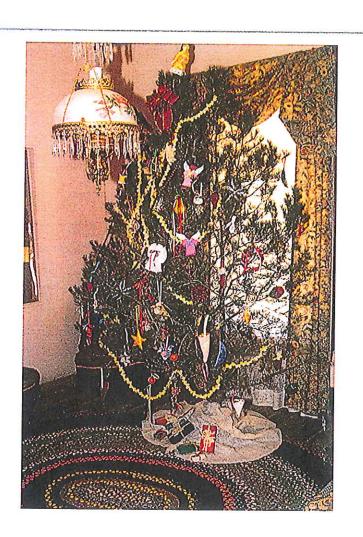
Director - Current Event

Fort Verde State Park

Dec. 15, 16, 17

Holiday Events: 157 Visitors

Chamber Mixer Frontier Victorian Holiday Decor



Director – Current Event

Atta Person Award

Recognition Recipients:
Phoenix Development Section
Debbie Kartje (2nd Quarter)



Cattail Cove State Park Elese LaVelle (3rd Quarter Award)



Director - Current Events

Future Events - 2012

January 14, 15 - Yuma Terr. Prison SHP: Gathering of the Gunfighters

January 31 – Arizona Capitol: Environment Day –(8:30-2:00)

February 4 – Oracle State Park: Grand Re-opening

February 11-14 - CENTENNIAL EVENTS (Arizona Best Fest-Feb.10-12)

February 21 - Arizona State Parks Foundation Hosting Day at the Capitol

March 1-31 - Arizona Heritage & Archaeology Month (AHAM)

March 3 – AHAM Exposition: Arizona Capitol Wesley Bolin Plaza

March 10 - Cattail Cove SP: Geocache Bash

March 10-11 - Picacho Peak SP: Civil War of the SW

Battle of Picacho Peak - Commemoration of 150 years (1862)

Attachment C Arizona State Parks Board Action Report Agenda Item #: I-2



Title: Consider Exploring Using Arizona State Park(s) as Off-

Highway Vehicle Sites or Staging Areas

Staff Lead: Jay Ream, Assistant Director

Date: January 11, 2012

Board Members	Aye	Nay	Absent	Abstain	Comments	
Walter Armer Maria Baier	\boxtimes					
Alan Everett	\boxtimes					
Larry Landry William Scalzo	\boxtimes					
Tracey Westerhausen Reese Woodling	\boxtimes					
Approve 🗵	Deny		Amer	nd 🗆		

Motion:

Mr. Everett motioned to direct staff to explore the possibility and feasibility of using Arizona State Park(s) for potential off-highway vehicle recreation use, or using the park(s) for potential off-highway vehicle recreation staging areas, and that staff report back to the Board.

Mr. Scalzo seconded the motion. Mr. Everett said he would like to amend the motion.

Mr. Everett motioned to direct staff to explore the possibility and feasibility of using Arizona State Park(s) for potential off-highway vehicle recreation use, or using the park(s) for potential off-highway vehicle recreation staging areas, and that staff report back to the Board. The Arizona State Parks Board encourages staff to seek partners in developing this plan.

Mr. Scalzo seconded the motion. The motion passed.

Board Questions/Comments:

Mr. Ream thanked Mr. Rogers and Mr. Cullum for speaking about this agenda item. He thanked other members of the OHV community and the Off-Highway Vehicle Advisory Group (OHVAG). He said staff is requesting the Parks Board allow staff to explore the feasibility of using Arizona State Parks for off-highway vehicle recreation or as a staging area for OHV use on adjacent land. As discussed earlier in this meeting, there are many opportunities within State Parks. He noted staff would need the unbiased opinion and survey to explore the feasibility. He said ASP would bring on consultant or an employee familiar with the off-highway vehicle community to review and evaluate recent survey data and recommend any additional survey data that might be needed. The planning would include an evaluation of current park resources for feasibility of OHV use and/or OHV staging. Alamo Lake currently offers OHV staging and camping at its Cholla Road campground. You can ride out from Cholla Road and ride on adjacent BLM land. He said approval of the staff recommendation would require about 500 hours of staff time

Attachment C Arizona State Parks Board Action Report Agenda Item #: I-2

and up to about \$5,000 in other operating expenses to complete the study. He noted that he has talked with Mr. Ennis and there is currently money available for the study.

Ms. Westerhausen asked where the money is available. Mr. Ream said the money is from vacancy savings. There has been a trend from staff members retiring or leaving the state agency and staff has been reluctant to fill those positions. Instead staff has been using seasonal employees instead of permanent employees so ASP has that savings in this fiscal year.

Mr. Scalzo said he is glad Mr. Cullum came to the meeting. It shows the support from the Game and Fish Department and other agencies. He asked if the Game And Fish Department would give ASP the necessary funds to do this study. He asked if ASP should ask Game and Fish for some help since it would benefit many agencies. Because of ASP's limited resources, it would be nice if the Game and Fish Department could help to pay for the study. Mr. Ream said an agreement with the Game and Fish Department to do this study would be very appropriate. He said he could work with Game and Fish on that.

Mr. Woodling asked if there was a time frame that staff would be reporting back to the Board on the study. Mr. Ream said he thought that staff could report back to the Board by early summer.

Mr. Rogers said there are funds available in the OHV funds and OHVAG would be more than happy to participate in that. Mr. John Savino, OHVAG Chair, said the OHVAG would like to do that.

Mr. Ream said there are a variety of funding sources that could be used for this. Staff does not anticipate the study to be terribly expensive.

Mr. Savino said his advisory would like to volunteer their expertise to do this study. Chairman Armer said ASP would certainly take all of these ideas and sources of funding into consideration.

Ms. Westerhausen asked if staff had explored with the OHV community if there were man hours that they could contribute to reduce staff hours. Mr. Ream said that had not been explored but certainly ASP is looking for all the help it can get to be sure this is done in an unbiased way.

Status to Date:

Staff has been contacted about the possibility of using Arizona State Park(s) (ASP) as a destination or staging area for off-highway vehicle recreation use on adjoining public lands. ASP compiled survey data on Off Highway Vehicle (OHV) trends that provide a starting point for this study.

Survey Data:

ASP 06/07 Visitor Survey:

 47% of visitors agreed that ASP should provide special use areas for OHV recreation; 53% disagreed with this statement.

Attachment C Arizona State Parks Board Action Report Agenda Item #: I-2

- When asked if they would use off-highway vehicle areas if they were to be available at ASP, 55% said they would not use these areas, 30% said they may use them, and 15% said they would definitely use them.
- 62% of ASP visitors never engage in OHV recreation, 27% engage in OHV recreation occasionally and 11% do regularly.

SCORP 2008:

- 67% of participants in the Statewide Comprehensive Outdoor Recreation Plan (SCORP) do not drive off-road; 4% drive off-road once a year; 21% drive off-road a few times a year or once a month; 4% drive off-road once a week and 4% drive off-road twice a week.
- Arizona residents who participate in off-road driving (approximately 1/3 of the population) participate in this activity 9 days a year on average.
- 24% of those surveyed expected their participation in off-road driving to increase in the future.

Arizona State Trails Plan 2010:

- 22% of adult Arizona residents used a trail at least once in 2008 for motorized recreation. 11% of these were considered "core" users (motorized trail use accounts for the majority of their use of recreational trails).
- Highest percentage of motorized core users was in Yuma, La Paz & Mohave counties (22%).
- 16 regional workshops were conducted in 8 regions of the state. Participants at public workshops identified one of the major issues as keeping trails and routes and their access open. Suggested methods included acquisition of easements, protection from encroaching development and land agency cooperation/collaboration.
- 50% of motorized trail users were somewhat satisfied with motorized trails in Arizona.
- Top priorities (survey results) for all user groups (random household survey, involved users & interested users) were: 1) acquiring land for trails and trail access, 2) keeping existing trails in good condition and 3) mitigating damage to environment surrounding trails.

Time Frame:

Staff needs several months to evaluate park and fiscal resources and to coordinate with partners and other land managers.

Staff and Financial Resources:

Study will require and estimated 500 staff hours plus additional other operating expenses of \$5,000. There are no existing staff resources to expend on a project of this size. If the Parks Board approves moving forward with this feasibility study the Board must decided what programs to suspend to make resources available.

Relation to Strategic Plan:

Visitors: To provide safe, meaningful, and unique experiences for our visitors, volunteers and citizens.



Attachment D Arizona State Parks Board Action Report Agenda Item #: D-1

Title: Election of Board Officers for 2012

Staff Lead: N/A

Date: January 11, 2012

Board Members	Aye	Nay	Absent	Abstain	Comments
Walter Armer Maria Baier Alan Everett Larry Landry William Scalzo Tracey Westerhausen Reese Woodling					
Approve 🗵	Deny		Amen	nd 🗆	

Motion:

Mr. Scalzo motioned to_approve written questions 1-4 and questions 1-11 as questions that the Executive Director Hiring Subcommittee will present to the Executive Director candidates prior to and in their interviews.

Mr. Woodling seconded the motion. The motion passed.

Board Questions/Comments:

Mr. Scalzo said he would give the Board a recommendation from the Recruitment Committee for the recruitment of the Executive Director. He said he make a motion based on earlier discussion.

Ms. Westerhausen asked if the eleven (1-11) questions are oral questions. Mr. Scalzo answered affirmatively.

Chairman Armer asked if the questions (1-4) are written questions with strict perameters. Mr. Scalzo answered affirmatively.

Mr. Scalzo said he would talk about the process of the Executive Director search so the public knows. He said the subcommittee has been regularly at the direction of the former Chair since mid-December 2011. They have worked to develop interview questions and other materials. This includes a survey for the use of employees and partners to get input to help guide us in the selection process. He said the position has already been posted and that Vicki Adney on ASP staff in Human Resources and Susan Laurence from Arizona Department of Administration Human Resources has been working with the subcommittee on this. In addition the position has been posted with a variety of professional organizations across the U.S. They would be using a matrix system to review the applications. He said the subcommittee would like to bring to the full Board interviews by the end of February. He knows that ASP needs stability so the subcommittee would like to move through this process as quickly as possible.

Attachment D Arizona State Parks Board Action Report Agenda Item #: D-1

Mr. Scalzo noted he is the Chair of the subcommittee and the other Board members on the subcommittee are Mr. Everett, Mr. Landry and Ms. Baier. He noted Ms. Hachtel is the legal advisor with assistance from Dennis Carpenter from the Attorney General's office and as noted earlier Susan Laurence from ADOA.

Attachment E Discussion Item

J.2.

STATE PARKS OPERATIONS

UPDATE

Parks Open Without Financial Partnerships - FY 2012

- 1) Alamo Lake SP
- 2) Buckskin Mountain SP
- 3) Catalina SP
- 4) Cattail Cove SP
- 5) Dead Horse Ranch SP
- 6) Fool Hollow Lake Recreation Area
- 7) Kartchner Caverns SP
- 8) Lake Havasu SP
- 9) Lost Dutchman SP
- 10) Patagonia Lake SP
- 11) Picacho Peak SP
- 12) Slide Rock SP
- 13) Tonto Natural Bridge SP

Parks Operated by Arizona State Parks Staff through Partnership Support

- 1) Fort Verde SHP
- 2) Homolovi SP
- 3) Jerome SHP
- 4) Lyman Lake SP (Seasonally closed)
- 5) Red Rock SP
- 6) Roper Lake SP

Parks Operated by Partners With No Arizona State Parks Staff

- 1) Boyce Thompson Arboretum SP
- 2) McFarland SHP
- 3) Riordan Mansion SHP
- 4) Tombstone Courthouse SHP
- 5) Tubac Presidio SHP
- 6) Yuma Prison SHP
- 7) Yuma Quartermaster Depot SHP

Parks Closed to the Public

1) Oracle State Park

(Re-opening scheduled for February 4, 2012)

Limited opening:

Public Use: Saturdays ONLY

School groups: Wed., Thur., Fri

MONTHS OPEN: Feb, Mar., Apr., Sep., Oct., Nov.

2) San Rafael State Natural Area

Attachment F Discussion Item

J.4.

Sponsorships and Donations Policy Update

Agency Team

Operations

Administration

State Historic Preservation Office

Public Information Officer

Volunteer Resources Coordinator

Agencies Surveyed

National Parks Service

California State Parks Department

Monterey Bay Aquarium

City of Seattle

City of Boulder

Los Angeles County Dept. of Parks & Recreation

KAET/PBS 8

City of Sedona

East Bay Regional Park District

Many other organizations

Feedback

Friends of Oracle State Park,

Friends of Kartchner Caverns State Park

Benefactors of Red Rock State Park

Friends of Roper Lake State Park

Arizona State Parks Foundation

Attachment F Discussion Item

J.4.(4)

Key Points

- Roles and Responsibility of each party (agency & partners)
- Acceptable sources of donations/sponsorships
- Fundraising by partners
- Corporate philanthropy VS Corporate marketing
- Donor Recognition
- Endowments